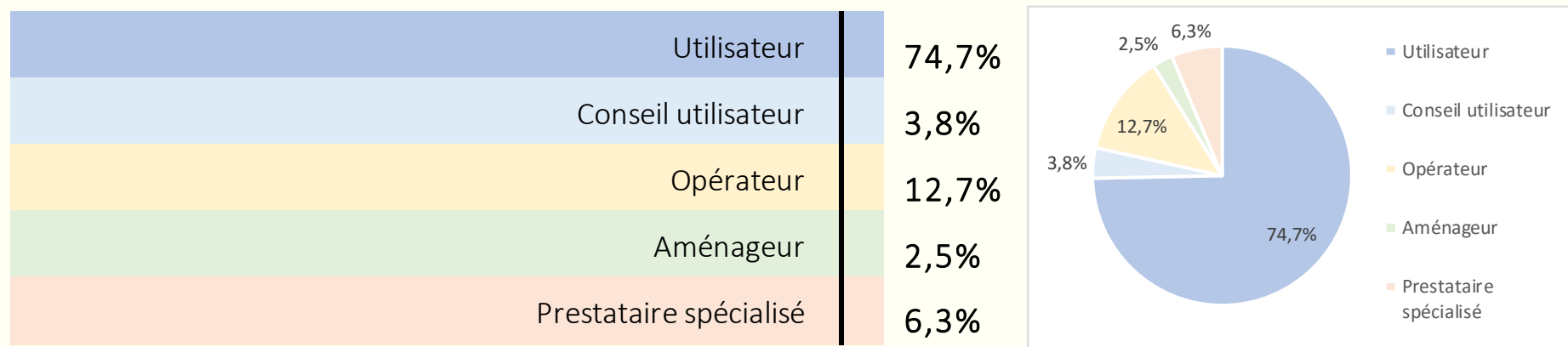


Restitution de l'Enquête d'évaluation de la perception par le marché des compétences de l'entreprise **JBD Expertise**

Sondage réalisé auprès d'un panel de 137 professionnels de l'immobilier logistique du 18 juillet 2016 au 25 août 2016

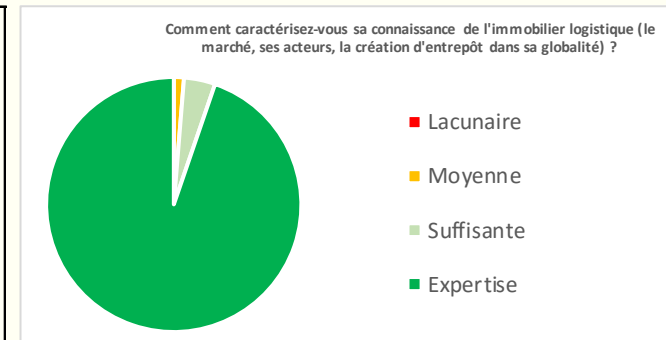
Composition du Panel (*) par typologie des professionnels interrogés



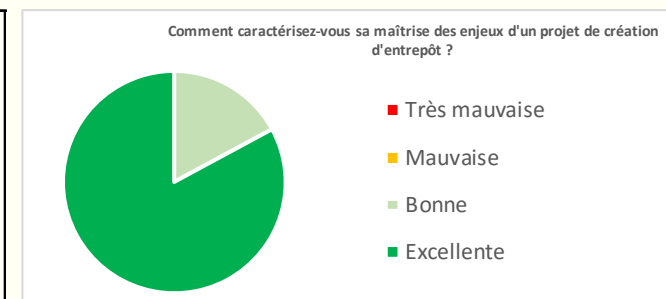
(*) Sondage réalisé auprès d'un panel de 137 professionnels de l'immobilier logistique du 18 juillet 2016 au 25 août 2016 - Contribution de M. Dobbelle - Master II - ESSEC - 2016

I. Evaluation des Connaissances en projets de création d'entrepôt

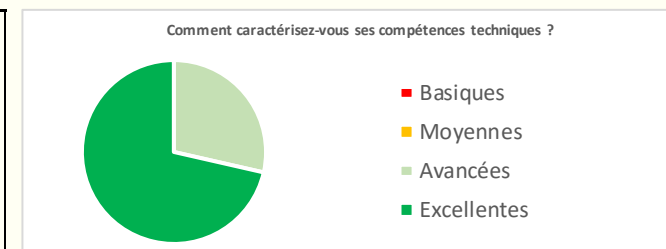
<i>Comment caractérisez-vous sa connaissance de l'immobilier logistique (le marché, ses acteurs, la création d'entrepôt dans sa globalité) ?</i>	
Lacunaire	0,0%
Moyenne	1,3%
Suffisante	3,9%
Expertise	94,7%







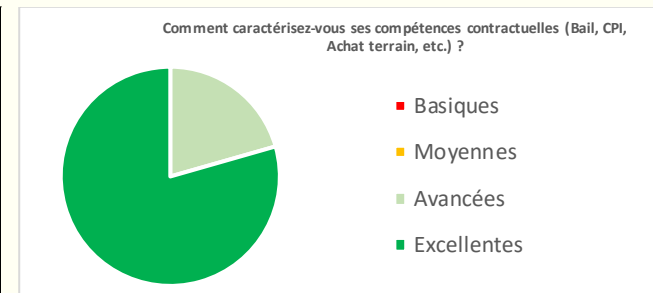
<i>Comment caractérisez-vous sa maîtrise des enjeux d'un projet de création d'entrepôt ?</i>	
Très mauvaise	0,0%
Mauvaise	0,0%
Bonne	17,1%
Excellente	82,9%







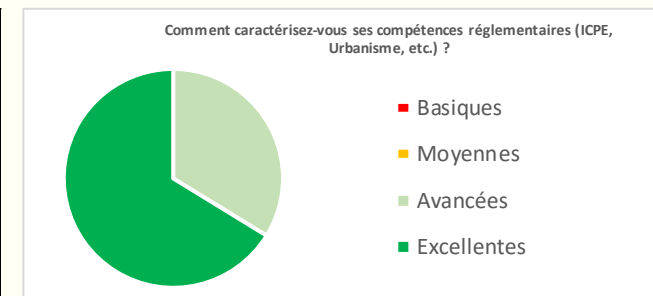
<i>Comment caractérisez-vous ses compétences techniques ?</i>	
Basiques	0,0%
Moyennes	0,0%
Avancées	28,6%
Excellentes	71,4%







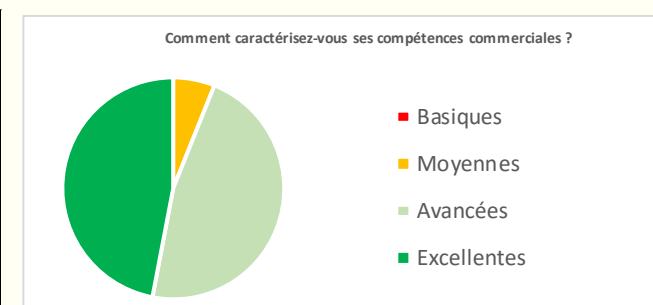
<i>Comment caractérisez-vous ses compétences contractuelles (Bail, CPI, Achat terrain, etc.) ?</i>		
Basiques		0,0%
Moyennes		0,0%
Avancées		20,6%
Excellentes		79,4%



<i>Comment caractérisez-vous ses compétences réglementaires (ICPE, Urbanisme, etc.) ?</i>		
Basiques		0,0%
Moyennes		0,0%
Avancées		33,8%
Excellentes		66,2%



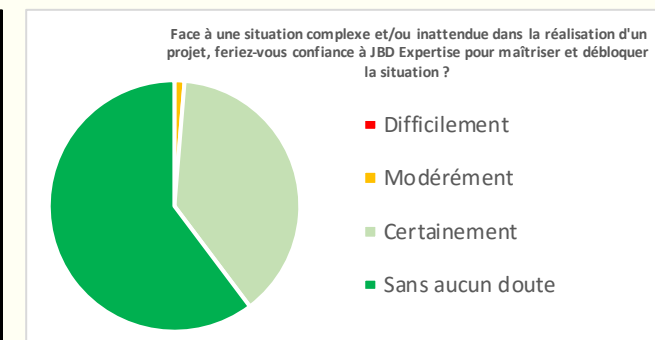
<i>Comment caractérisez-vous ses compétences commerciales ?</i>		
Basiques		0,0%
Moyennes		6,1%
Avancées		47,0%
Excellentes		47,0%



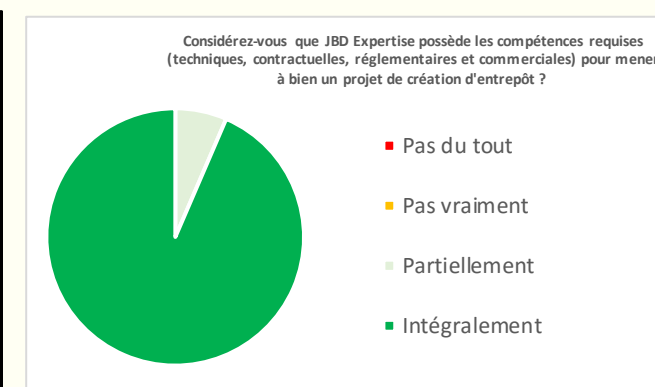
<i>Affirmeriez-vous que ses compétences constituent une valeur ajoutée déterminante pour mener à bien la réalisation d'un projet ?</i>	
Oui	100,0%
Non	0,0%

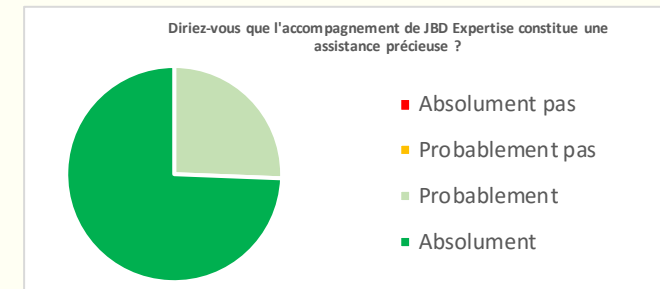
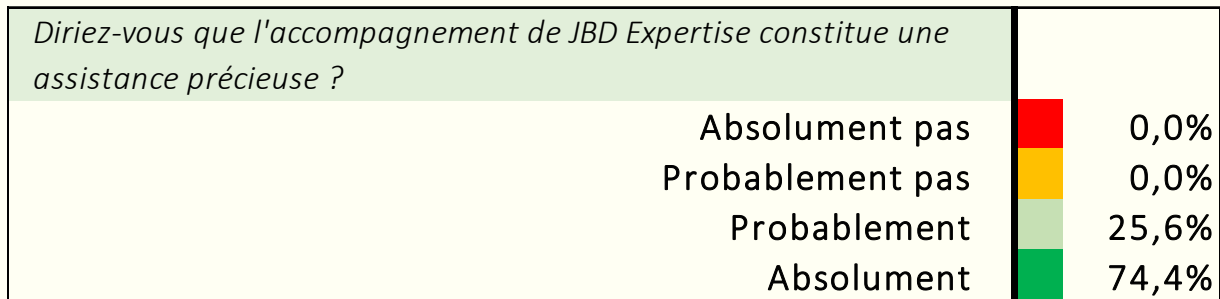
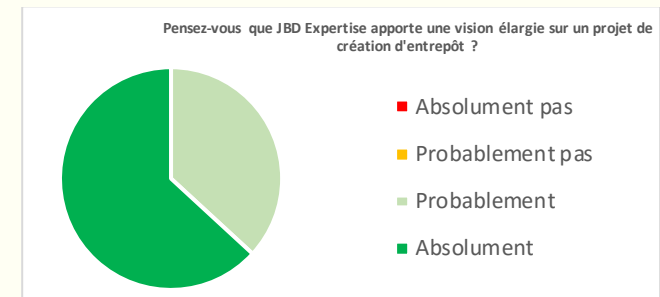
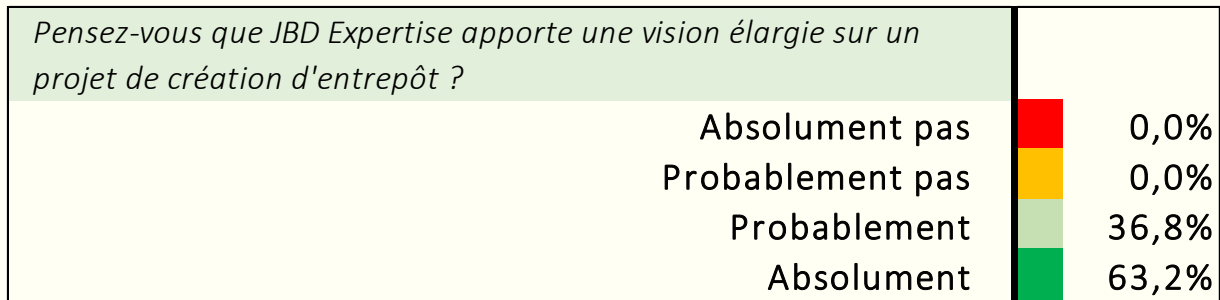


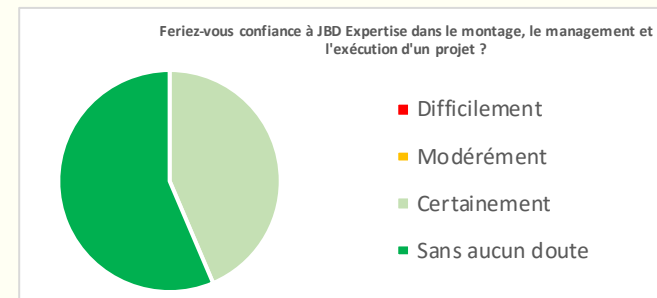
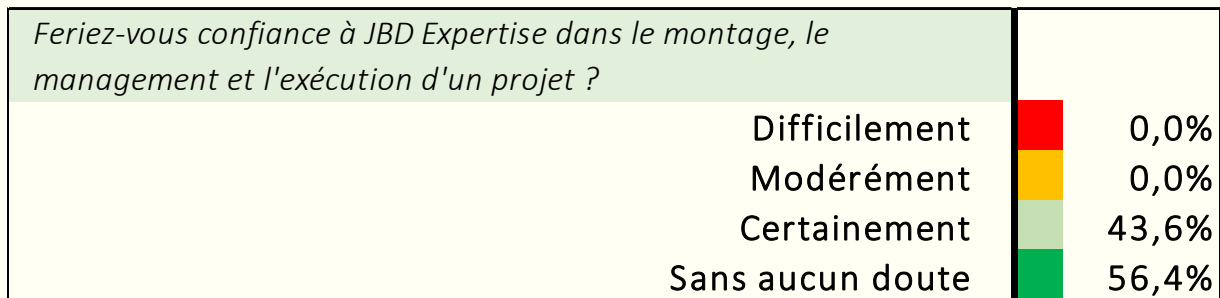
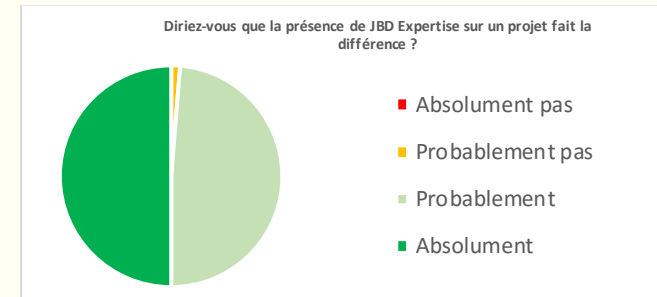
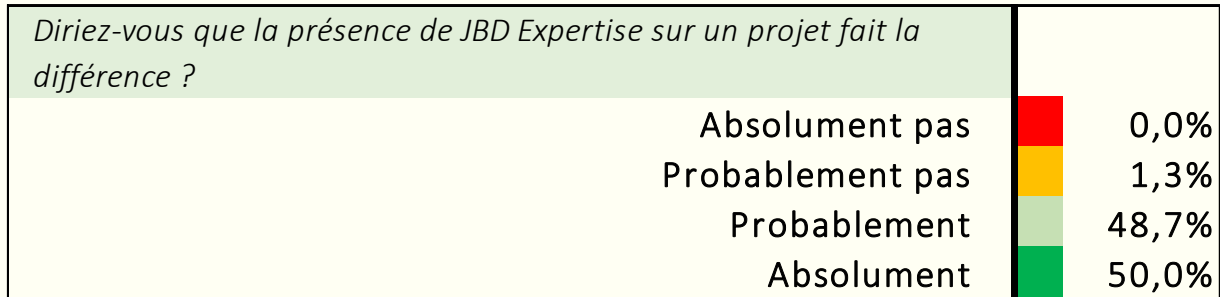
<i>Face à une situation complexe et/ou inattendue dans la réalisation d'un projet, feriez-vous confiance à JBD Expertise pour maîtriser et débloquer la situation ?</i>	
Difficilement	0,0%
Modérément	1,3%
Certainement	38,5%
Sans aucun doute	60,3%



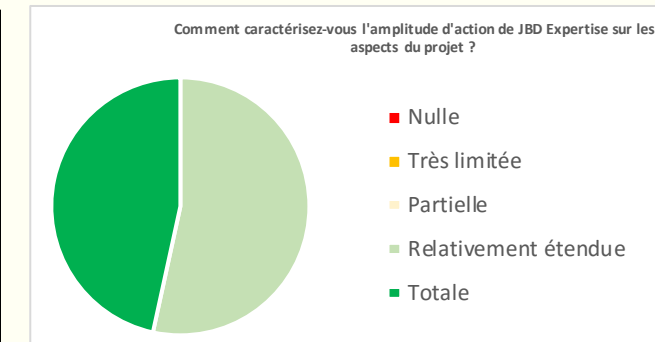
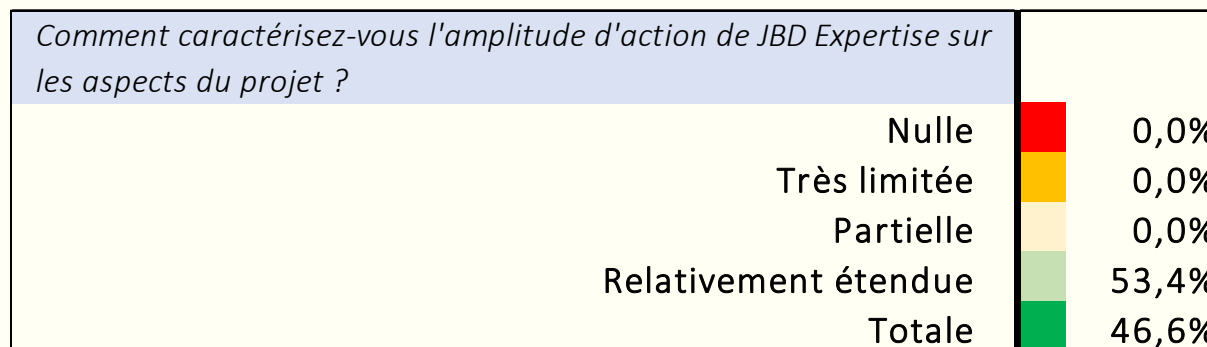
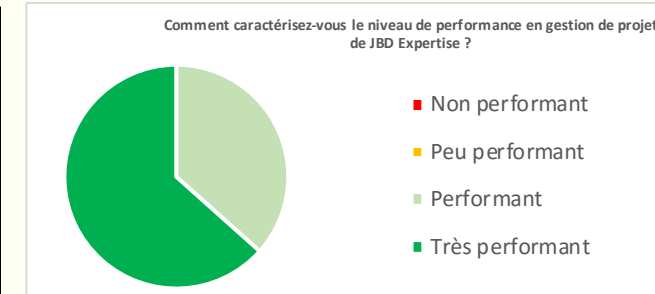
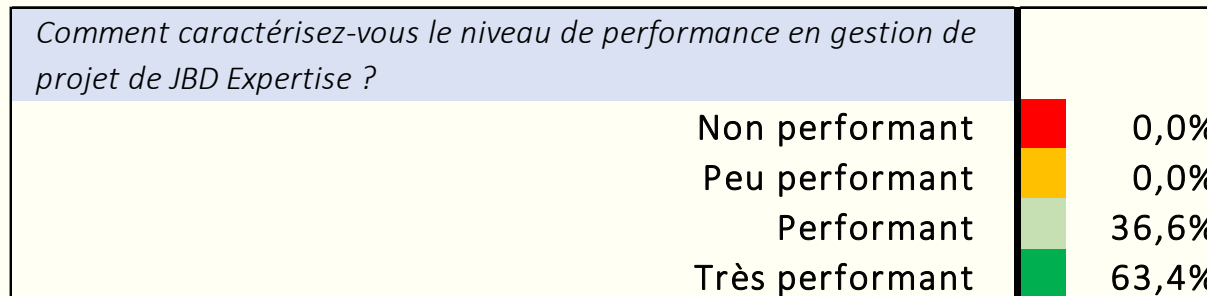
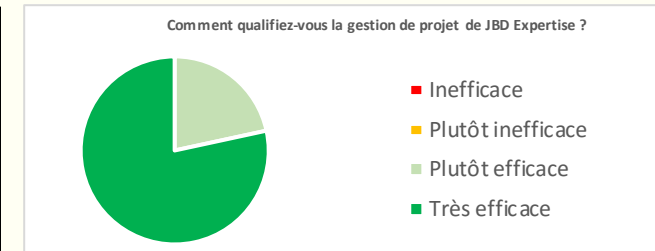
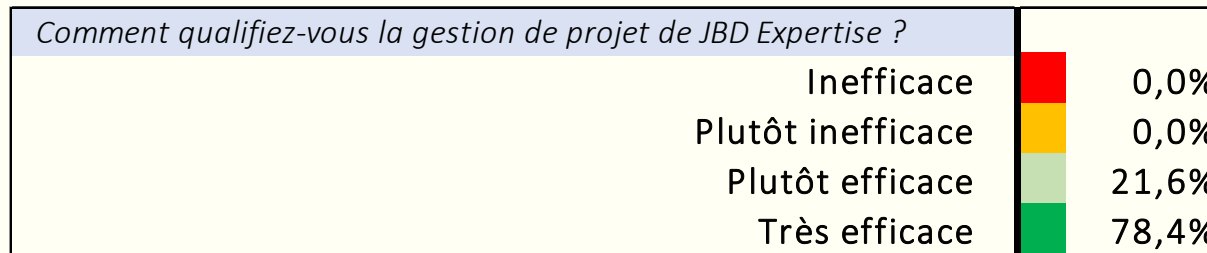
<i>Considérez-vous que JBD Expertise possède les compétences requises (techniques, contractuelles, réglementaires et commerciales) pour mener à bien un projet de création d'entrepôt ?</i>	
Pas du tout	0,0%
Pas vraiment	0,0%
Partiellement	6,5%
Intégralement	93,5%

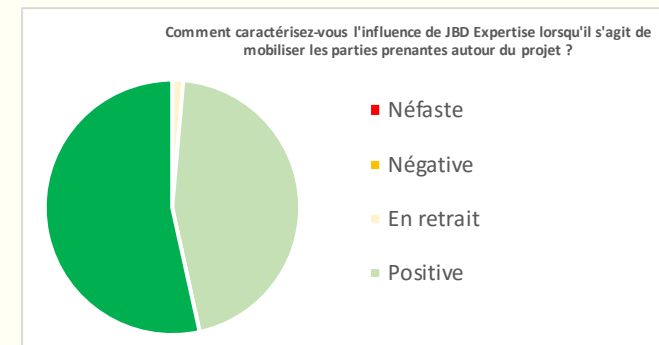
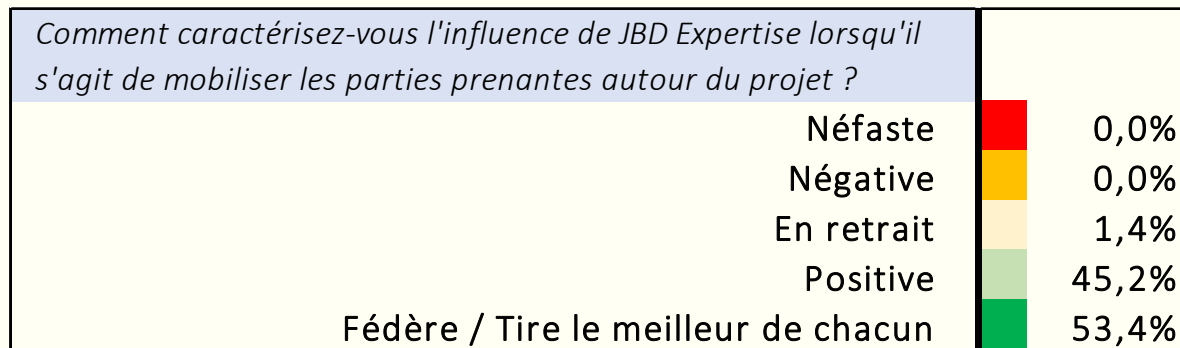
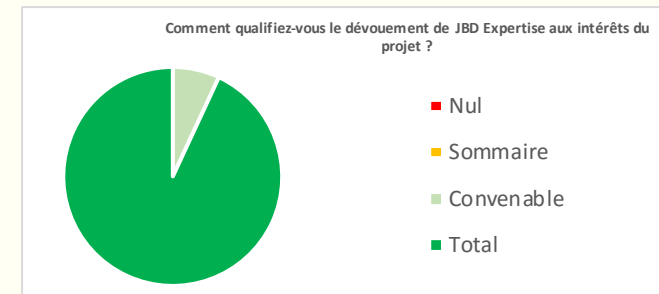
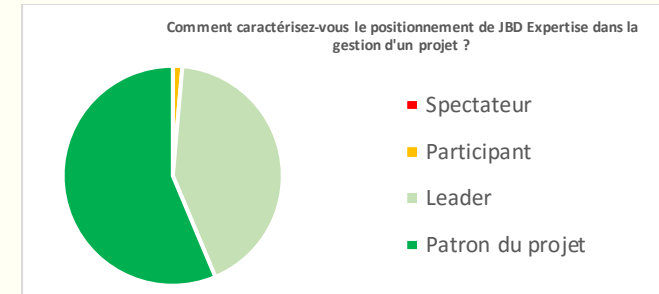
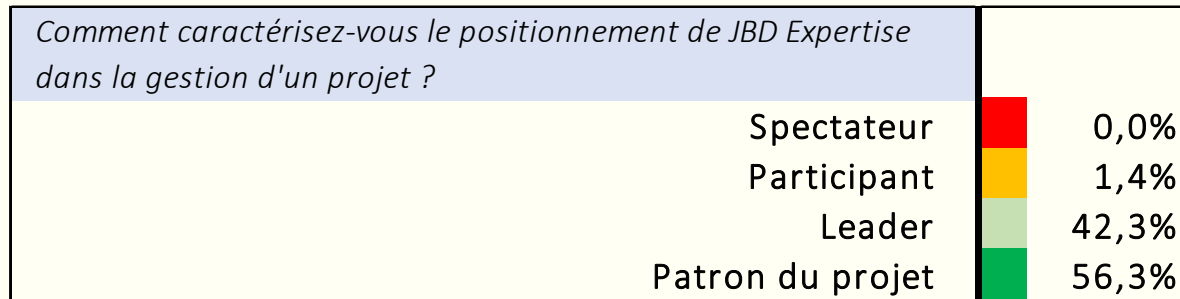


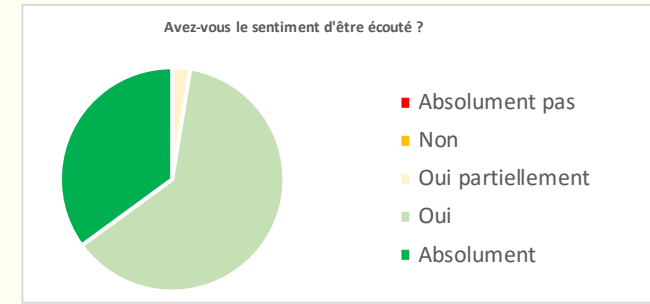
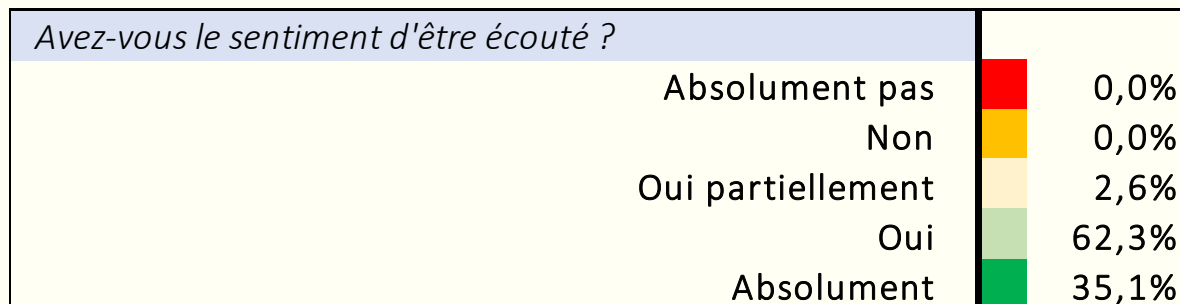
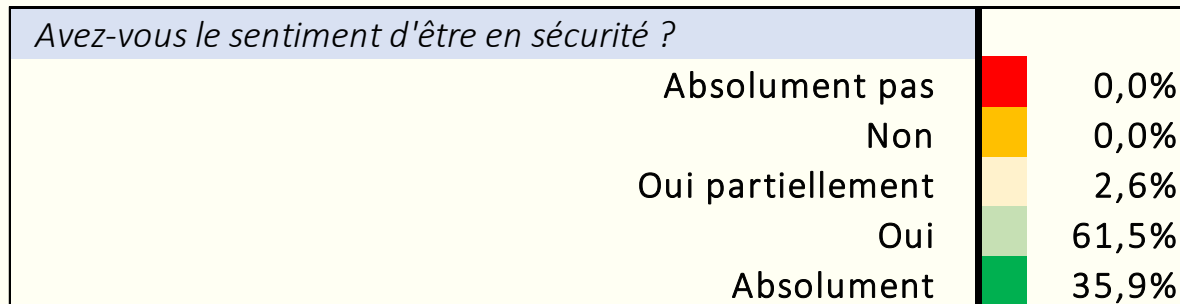
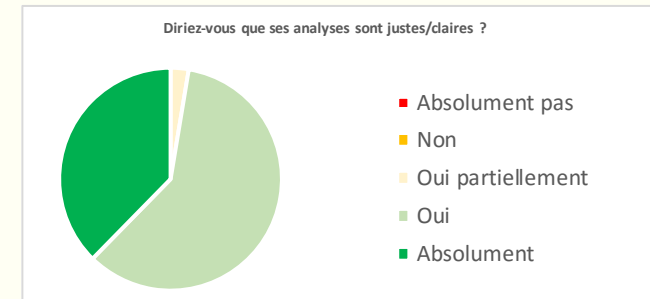
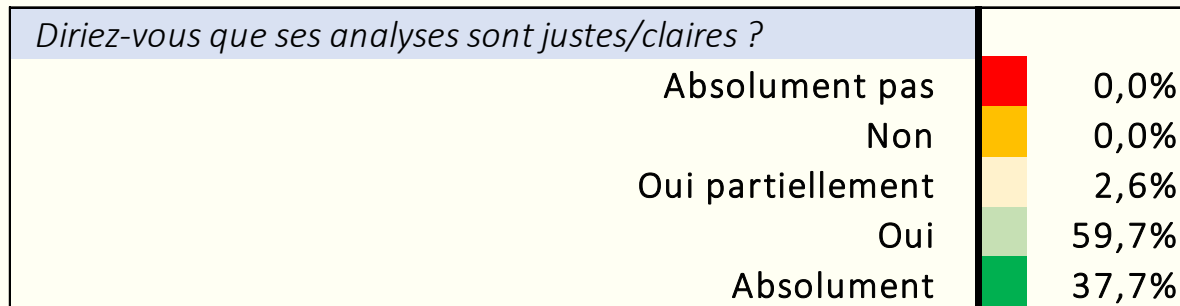


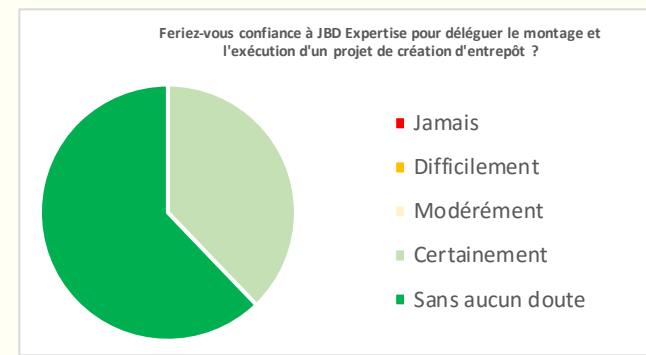
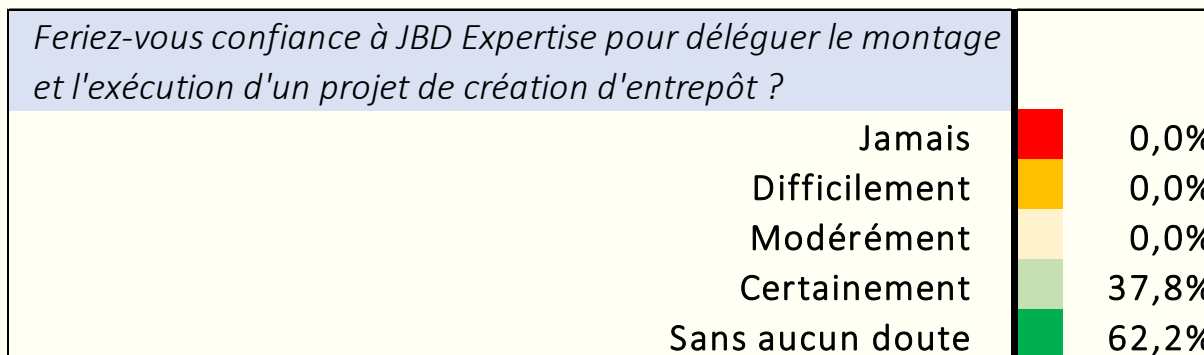
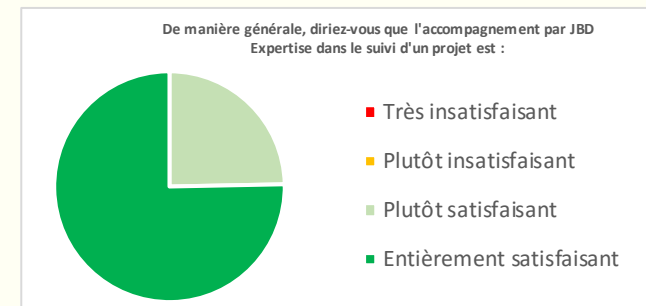
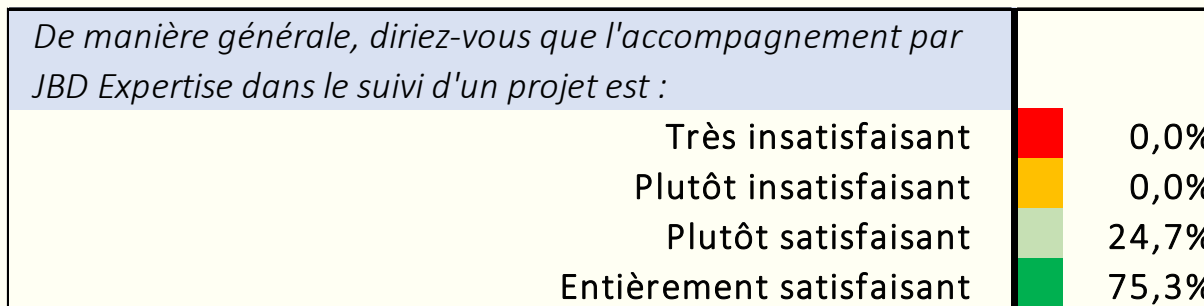
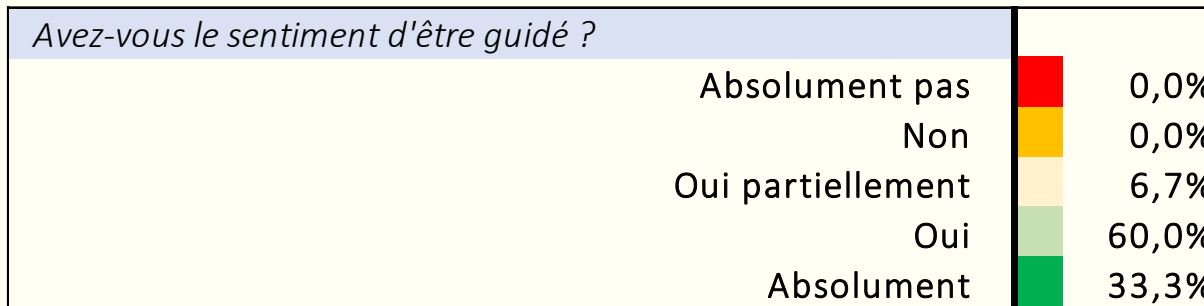


II. Evaluation des Compétences en gestion de projet de création d'entrepôt

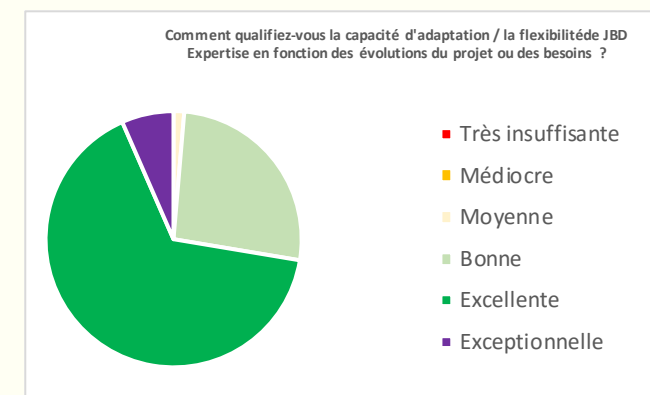
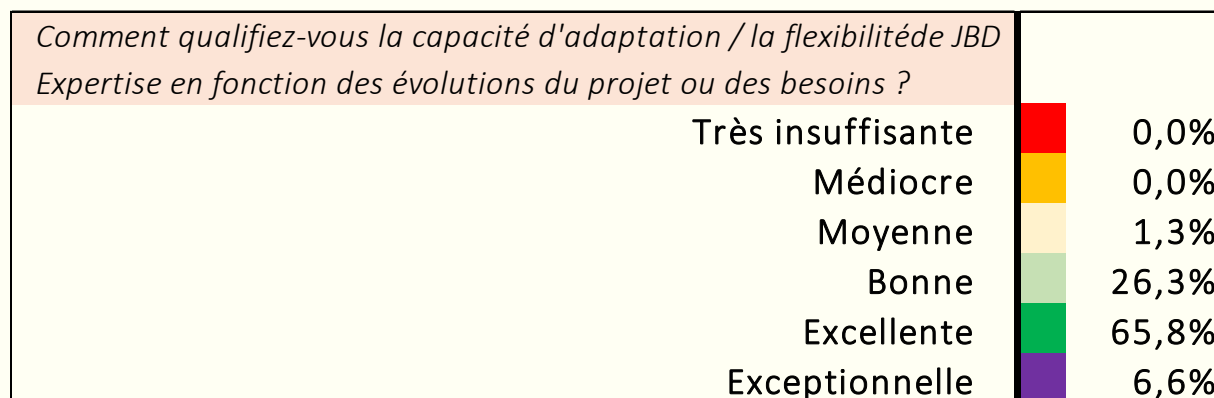
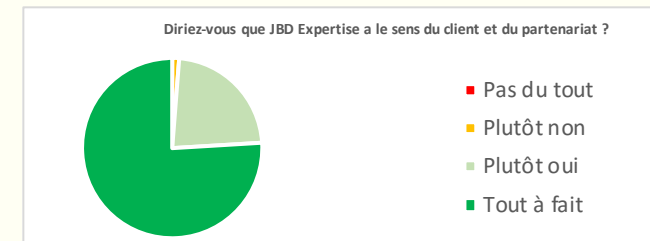
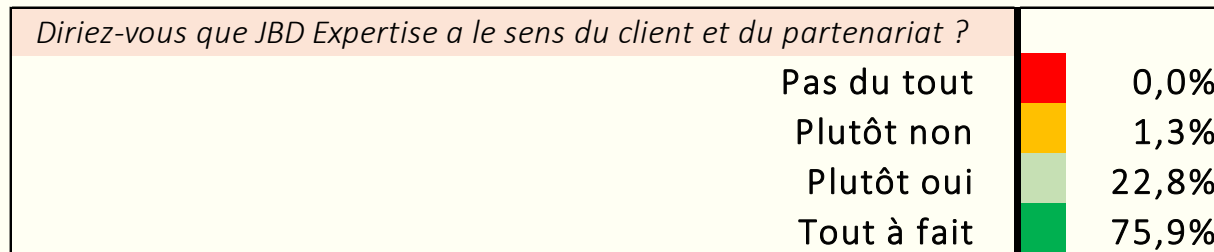
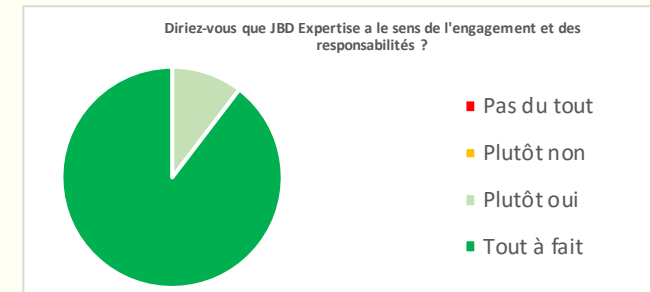
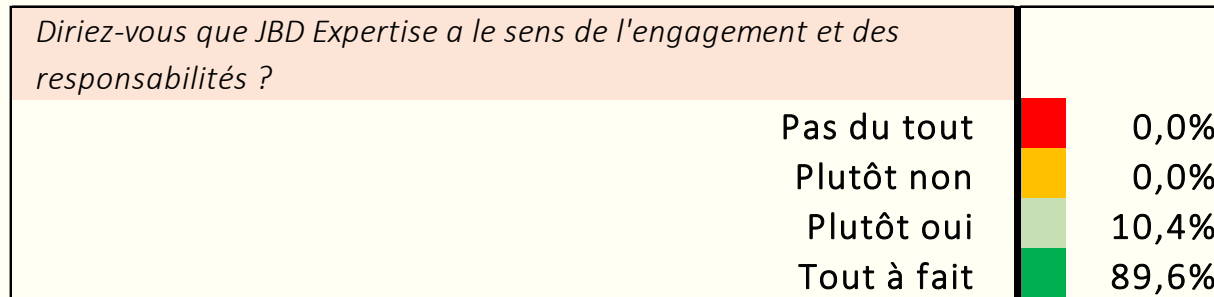


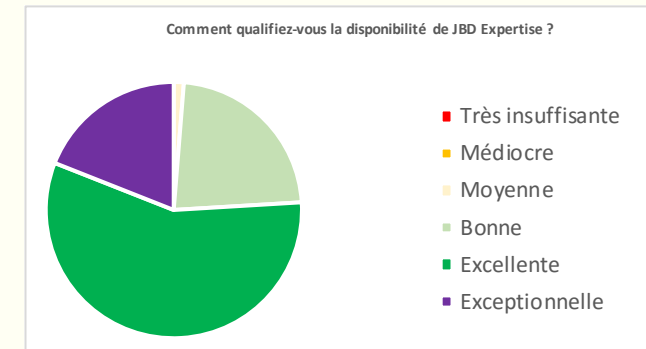
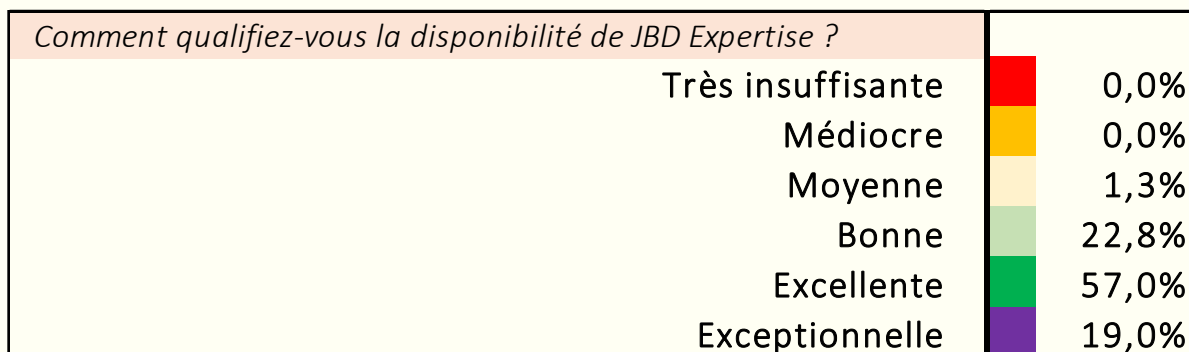
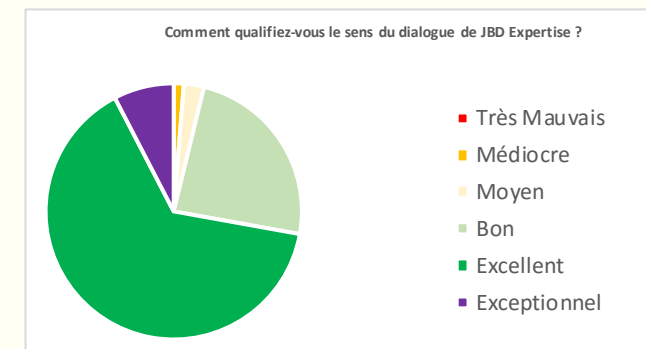
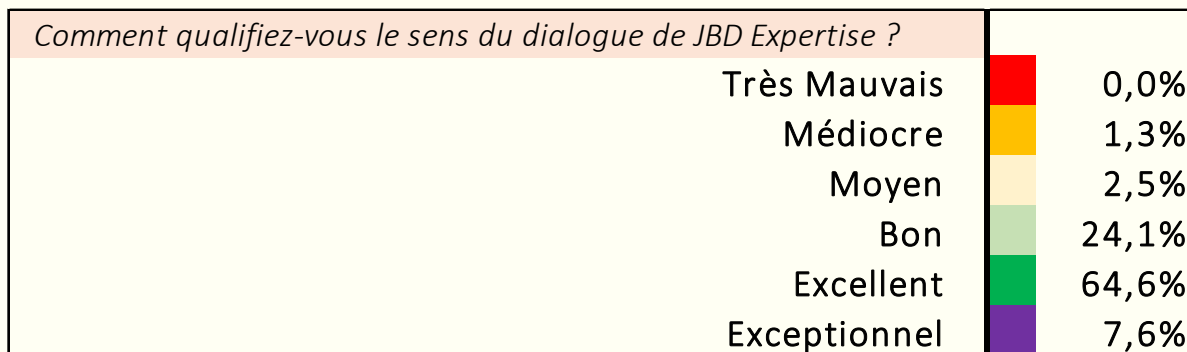
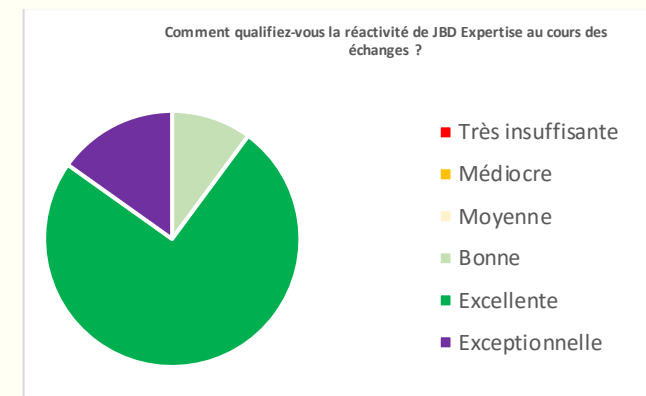
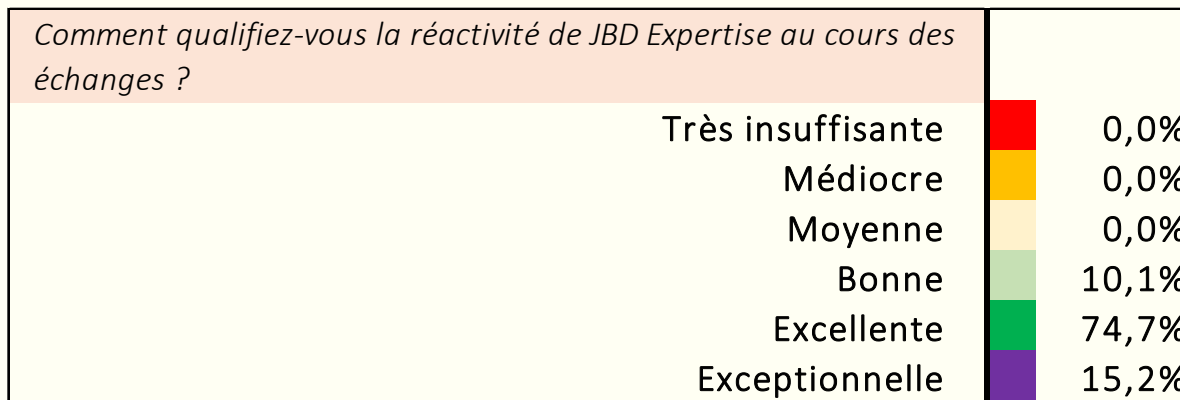


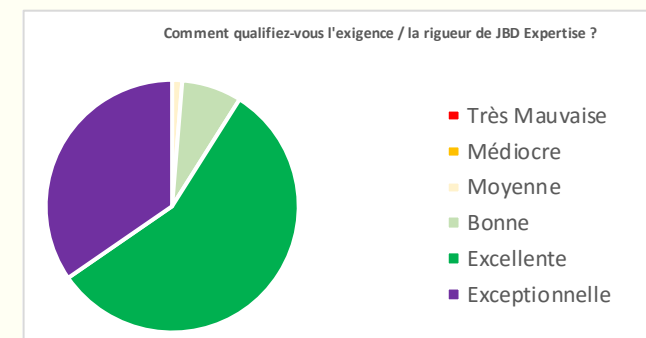
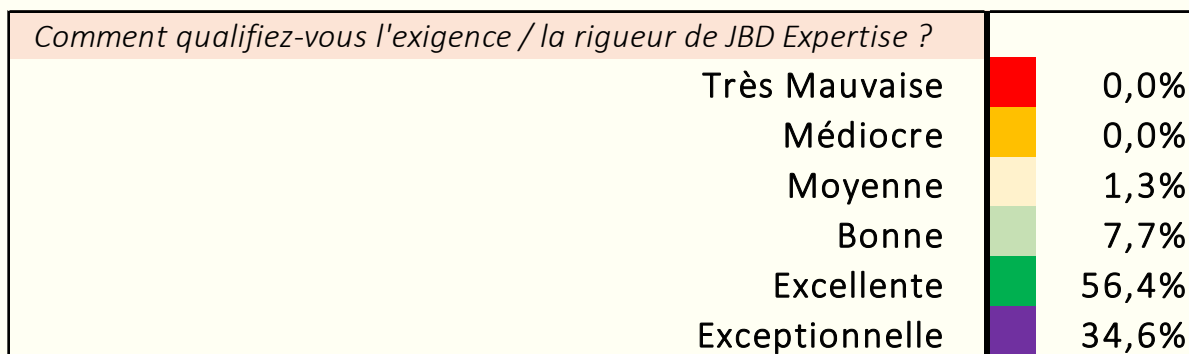
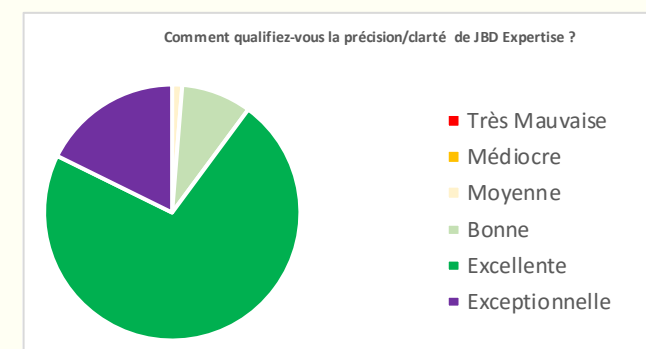
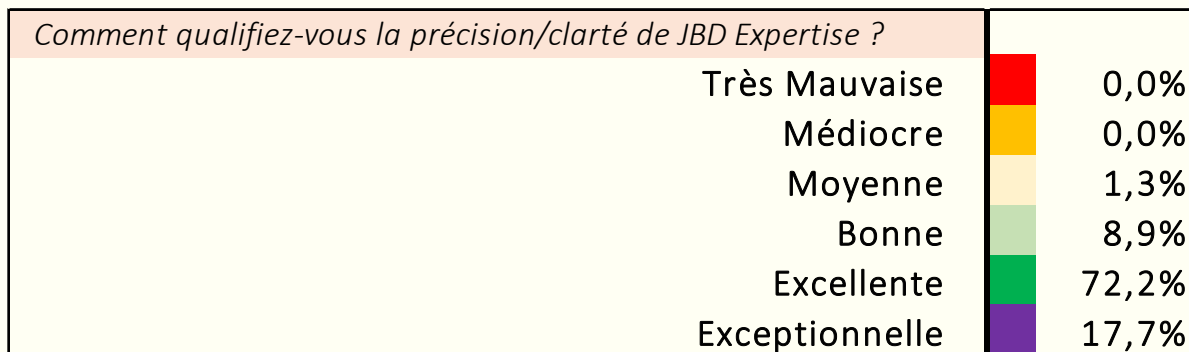
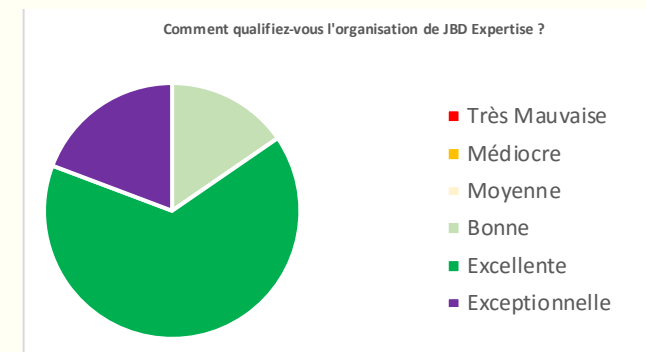
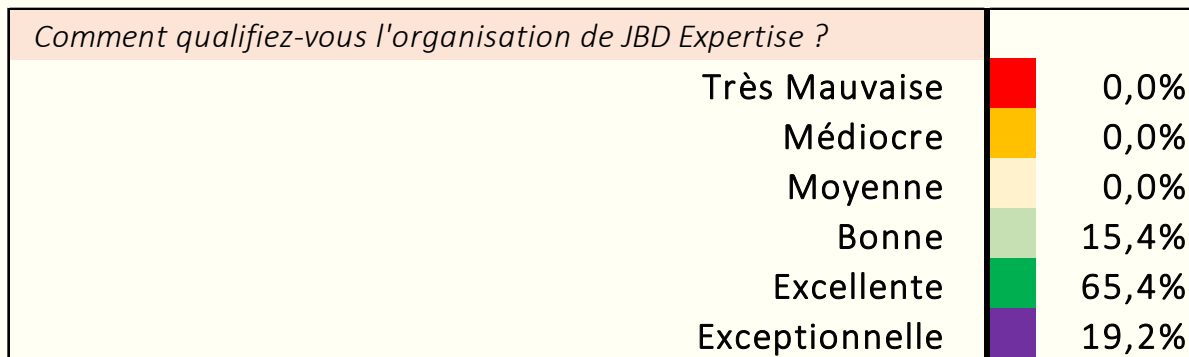


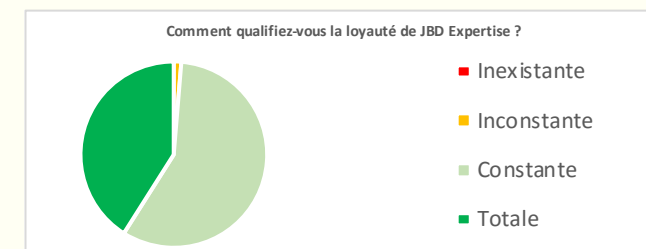
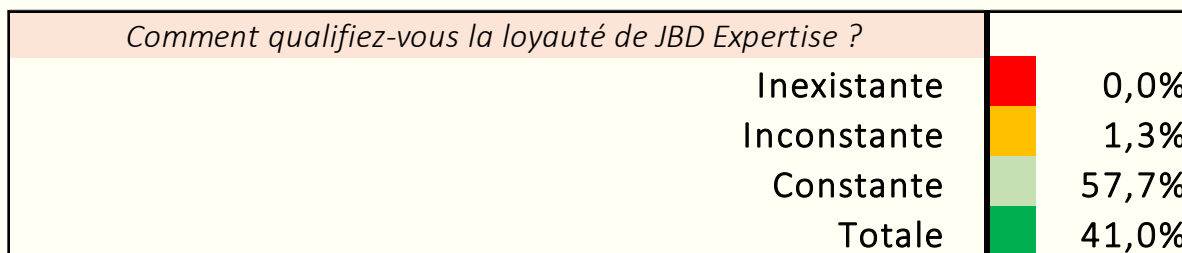
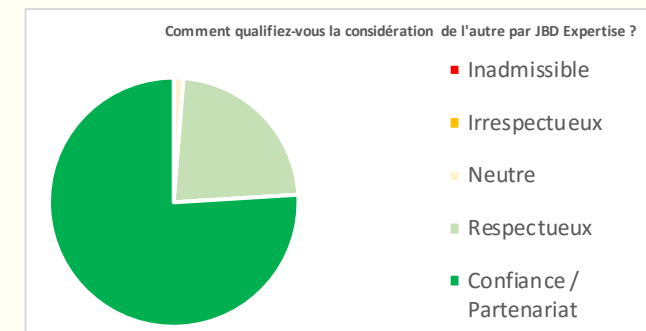
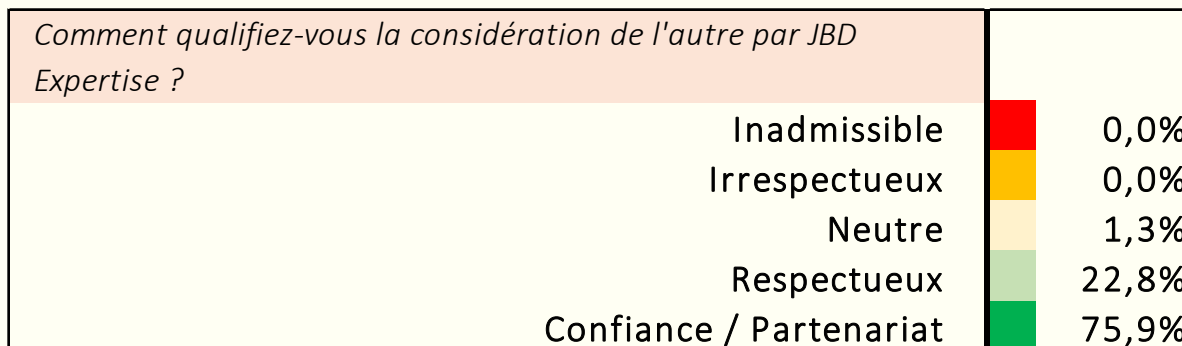
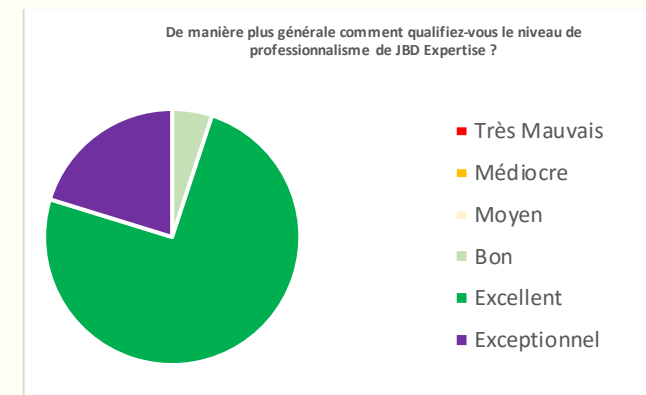
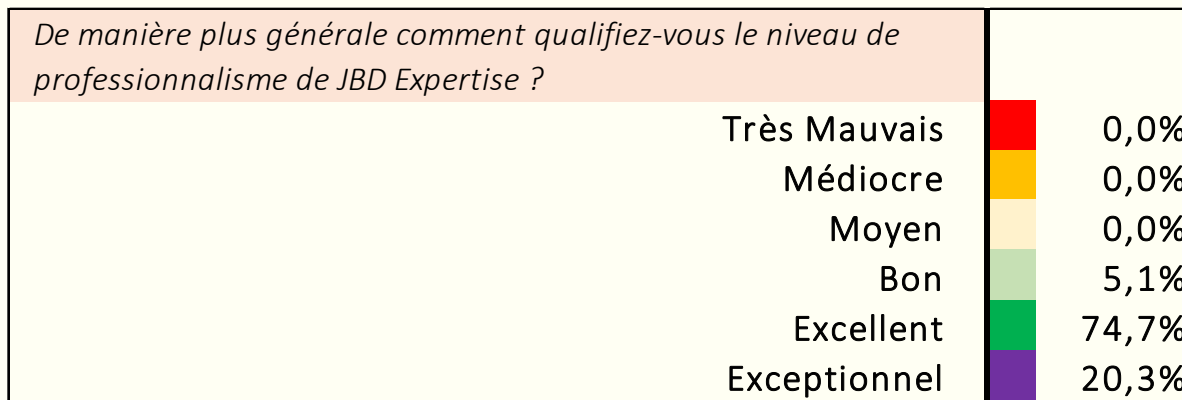


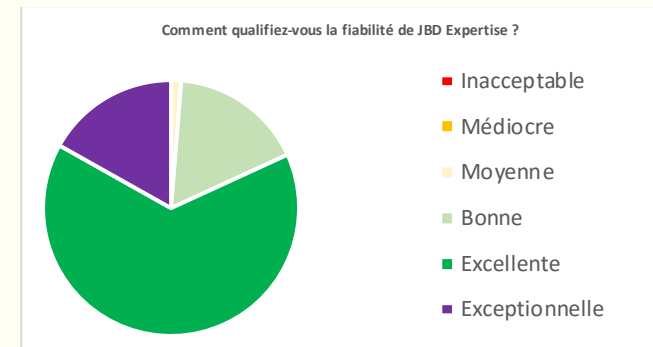
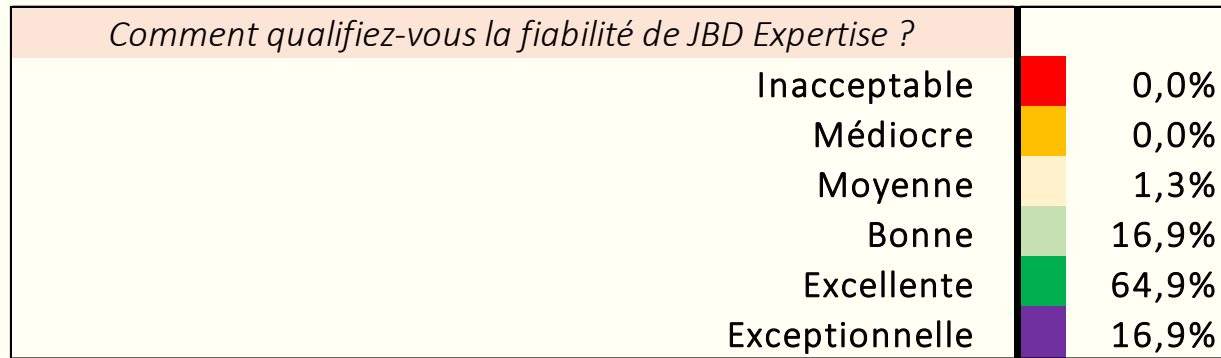
III. Evaluation des Méthodes de travail et du Relationnel



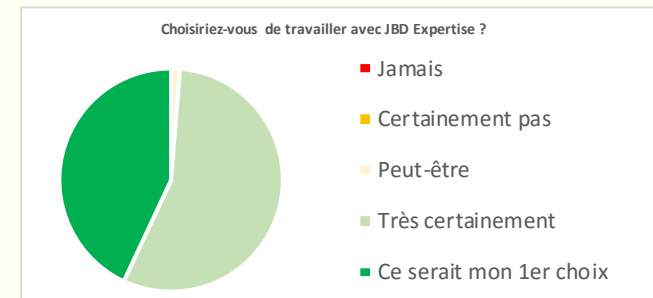
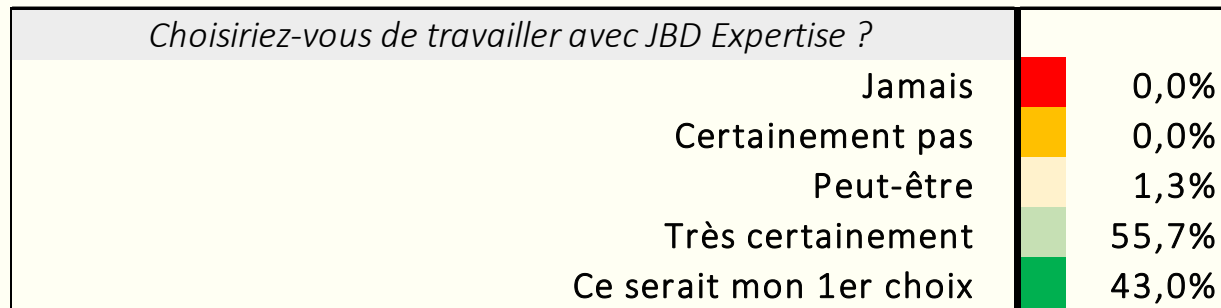








Recommandation



Fin du questionnaire